

Mass Mobilisation

Zirk Gous

31 Mar 2024, 20:33 (8 hours ago)

to Johannes, Louw, Johan, Tony, Bartholomeus, Daan, me, Albert, As, Carl, Hennie

Dear Chairperson and Secretary/Friends

As requested by the Secretary above please find attached a report on the AMAGP Recruitment Drive @ Mass Mobilization process

If members can peruse said before the meeting starts, it will be helpful to optimize time management during the meeting

Report on the AMAGP Recruitment Drive @ Mass Mobilization process

With the approval as well as a financial contribution of management, a group of AMAGP members launched a recruitment / mass mobilization drive in Gauteng and KZN. Members involved are Strini Govender, his wife Renate Timmer-Govender, Hannes Strydom and others

The activities from the drive include the following:

- about six meetings with GEPF members in Pretoria and KZN
- a short video explaining Project My Secure Pension and
- obtaining two banners for use during internal and external AMAGP meetings

It is difficult to quantify the success of the above. While the attendance of the meetings was well, the real success should be measured against new membership applications as well as new contributors to our 'My Secure Pension fund'

Hannes is working closely with Carl in an effort to extract the above from the Jan, Feb, and March 2024 members-lists. Mentioned membership list also has financial data which could be compared with the attendance lists of the six meetings. However, no clear picture has emerged as yet as it is work-in-progress. An in-depth discussion on how we can use our membership data to measure recruiting efforts will be welcome. We really need to make this analysis. There may be additional financial data kept by Alan. if so, we should incorporate this data in our analysis.

The critical importance of good membership data can never be underestimated. If and when Project My Secure Pension eventually reaches the litigation-phase, AMAGP may be challenged to corroborate our claims of membership (8000?) for us to be accepted as a credible litigant. Membership data is really 'slave labour' and we recognize the many hours of hard work that is going into establishing and maintaining the integrity in our membership data.

Regards,
Zirk

From: Errol Massey-Hicks <regulating.office.amagp@gmail.com>

Sent: Friday, March 29, 2024 15:44

To: Albert van Driel <drielaav@gmail.com>; As Kleynhans <askleynhans@gmail.com>; Zirk Gous <zirk.gous@gmail.com>; Carl Thomas <carlt1956@gmail.com>; Hennie Roux <hennie@nostalgie.co.za>

Subject: Konsep aanbiedings vir bespreking by Bestuursvergadering op 4 April.

Albert van Driel

31 Mar 2024, 23:23 (5 hours ago)

to Zirk, me, As, Carl, Hennie, Johannes, Louw, Johan, Tony, Bartholomeus, Daan

ZirkKollegas,

Gesien, Dki, Gte, Albert